

## CASCADIA ART MUSEUM

### WELCOME/INTRODUCTION SCRIPT FOR CAM ADULT TOURS

#### Welcome

“Good Morning, Everyone!”

I would like to welcome you all to Cascadia Art Museum. My name is \_\_\_\_\_ and I am a Volunteer Docent here; I look forward to spending time with you this next hour introducing you to our wonderful museum as well as the current exhibit.

First, let me ask...how many of you have already visited our museum? Great! Welcome back! Well whether you're a first time visitor or returning, I'd like to start off with a little background information on our museum.

#### Introduction (you don't need to say all of this—pick and choose)

Cascadia Art Museum premiered in September 2015 and, since then, has been embracing much support and success from patrons, art enthusiasts and the community.

The museum was established as a result in both national and international interest in American Regional Art. Cascadia Art Museum is the first and only museum in the world dedicated to Northwest Art from the Mid-19<sup>th</sup> Century through the 1960s. Although sad but definitely worth noting that, with few exceptions, this rich period of creative history has been largely overlooked and understudied.

Our museum's name was derived from “Cascadia” being defined by the waters that flow from the Cascade Mountains to the Pacific Ocean. As you may know, the museum was formerly one of Edmond's most iconic Mid-Century buildings known as...(wait for answer)...that's right – Safeway! And after Safeway it became the Antique Mall for several years and now our beautiful Cascadia Art Museum.

\*\*The museum is 11,000 square feet and houses 6 galleries including our semi-permanent Gateway Gallery (behind you) which gives an overview of artistic activity within the parameters of our focus. This gallery has featured the works of highly acclaimed artists such as: *Mark Tobey, Morris Graves, Kenneth Callahan, Guy Anderson and George Tsutakawa*. The other 5 galleries are dedicated to quarterly exhibitions which in the past have included: *The NW Watercolor Society, Cornish School of the Arts, Peggy Strong, and NW Social Realism and the American Scene*. (\*\*Note the Gateway Gallery changes on occasion—presently it is the Travelogue collection. Modify this paragraph as needed for what is on exhibit).

Before beginning our tour, it's my understanding that you would like to focus on “XYZ” so I will give a \_\_\_\_ minute tour which will give \_\_\_\_ minutes for you to roam the gallery and ask questions about the exhibits. As for the restrooms, please exit through the double glass doors at the entrance, take a right and they are located at the end of the hall. Please feel free to take photos, but no flash is allowed. Lastly, let's be mindful of our voice level so we don't disturb the other visitors. Thank you.

Now...let's start the tour -----**STATEMENT OF THEME OR ORGANIZING IDEA**

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**Conclusion**

This concludes our tour for today. I hope you have found this time enjoyable and informative. It's been a pleasure meeting all of you as you have been a \_\_\_\_\_ and \_\_\_\_\_ group. I sincerely hope that you will join us at CAM again for future exhibits and events.

On your way out, please be sure to visit our wonderful Gift Shop which features many books, jewelry, décor and accessories by local NW artists. Also, I would highly encourage you to consider being a CAM Member if you wish to support the museum as well as the art community in Edmonds. Lastly, as you may already know, the Edmonds Art Walk is the third Thursday of every month which means free admission at the museum. We also host a local artist to demonstrate their creative process before visitors. It's a fun and exciting time to be here so please consider it.

(Pass out current exhibit brochures to each person)

Thank you again for visiting Cascadia Art Museum. Have a nice day!